



**CONTACT: Norwegian Cruise Line**

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**NORWEGIAN NAMED “EUROPE’S LEADING CRUISE LINE”  
FOR FOURTH CONSECUTIVE YEAR**

**MIAMI – September 6, 2011** - Norwegian Cruise Line has been named “Europe’s Leading Cruise Line” by the World Travel Awards for the fourth consecutive year and also received Europe’s Sustainable Tourism Award for its newest and most innovative ship, Norwegian Epic. The 18<sup>th</sup> annual awards recognize travel companies for delivering an outstanding customer experience and are voted by travel agents and consumers worldwide.

Norwegian, which has been honored with the accolade in 2008, 2009 and 2010, has four Freestyle Cruising vessels which offer an array of magnificent cruise vacations through Europe ranging from seven to twelve-days in the upcoming 2012/13 season.

“We are honored that travel partners and consumers from around the world have chosen us for this prestigious award four years in a row,” said Kevin Sheehan, Norwegian Cruise Line’s chief executive officer. “Norwegian is dedicated to providing guests with a unique cruise vacation that allows them the convenience and value to experience the rich culture and history of Europe on their own terms.”

From ancient cathedrals to romantic gondola rides along grand canals, guests can see more of Europe in less time while visiting a new and exciting port of call each day. Norwegian’s newest and most innovative ship, Norwegian Epic, sets sail on seven-day Western Mediterranean itineraries from April 29, 2012 through October 17, 2012. Guests have the flexibility to begin their cruise in either Barcelona, Spain or in Rome (Civitavecchia), Italy, allowing them to customize their vacation to suit their travel needs.

Norwegian Sun offers nine-day Baltic Capitals voyages from Copenhagen, Denmark, which is the only cruise itinerary of this length to include an overnight stay in St. Petersburg, Russia. In addition, Norwegian Jade, cruising year-round in Europe, offers seven-day Greek Isles and Adriatic itineraries from Venice, Italy through early October and 10-and 11-day Eastern Mediterranean and Holy Land itineraries from mid-October through

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April 2012 from Rome (Civitavecchia), Italy. In an exciting first for the line, Norwegian Spirit will join Norwegian Jade sailing year-round in Europe beginning in April 2012, where she will sail 12-day Grand Mediterranean cruises alternating from Barcelona and Venice through October 13, 2012. Norwegian Spirit will then sail nine-day Canary Islands cruises from Barcelona from November 6, 2012 to April 8, 2013.

To book an award-winning cruise through Europe with Norwegian, contact a travel professional, call Norwegian at 888-NCL-CRUISE (625-2784), or visit [www.ncl.com](http://www.ncl.com).

### **About Norwegian Cruise Line**

Norwegian Cruise Line is the innovator in cruise travel with a 44-year history of breaking the boundaries of traditional cruising, most notably with the introduction of Freestyle Cruising which has revolutionized the industry by allowing guests more freedom and flexibility.

Today, Norwegian has 11 purpose-built Freestyle Cruising ships, providing guests the opportunity to enjoy a relaxed cruise vacation on some of the newest and most contemporary ships at sea. The Company has two 4,000-passenger vessels on order for delivery in spring 2013 and spring 2014.

Norwegian's largest and most innovative Freestyle Cruising ship, Norwegian Epic, debuted in June 2010. Norwegian Cruise Line is the official cruise line of Blue Man Group, appearing for the first time at sea on Norwegian Epic, as well as the official cruise line of Legends in Concert, , Howl at the Moon Dueling Pianos, Gibson Guitar, and Nickelodeon, the number-one entertainment brand for kids. Cirque Dreams® & Dinner is also featured on board Norwegian Epic as the first show of its kind at sea under a big top.

High resolution, downloadable images are available at [www.ncl.com/pressroom](http://www.ncl.com/pressroom). For further information on Norwegian Cruise Line, visit [www.ncl.com](http://www.ncl.com), follow us on Facebook and Twitter, watch us on YouTube, or contact us in the U.S. and Canada at 888- NCL-CRUISE (625-2784).

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