

News Release



NCL Launches 2009/10 Brochure - New Brochure Includes Early Booking Discount -

London, 30 May 2008...NCL today launches its 2009/10 world brochure showcasing Europe, Alaska, Hawaii, Caribbean and South American itineraries, including nine brand new cruises.

Agents will benefit from an added incentive - NCL has introduced an early booking discount, which saves customers up to £400 per stateroom if they book before 31st July 2008. Early booking highlights include a 7-night Western Mediterranean Fly-Cruise on board Norwegian Gem, NCL's newest ship, priced from £649*pp including the early booking discount.

The brochure highlights NCL's first ever programme of winter sunshine cruises on Norwegian Jade, now for the first time based year-round in Europe. She will operate 12-night Eastern Mediterranean itineraries from Barcelona, alternating with nine-night Canary Islands and Morocco itineraries.

Norwegian Jade will also sail two new short break cruises from Southampton travelling to Le Havre (Paris) and Guernsey on the three-night Summer Getaway which is priced from £299pp*, and a five-night Irish Escape, travelling to Dublin and Cork priced from £499*pp.

Stephen Park, general manager, NCL UK, says, "NCL's new 2009/10 world brochure and its early booking discount offer is designed to really boost agents' selling opportunities, which means customers can make some fantastic savings.

"We are continuing to grow and develop our European business in 2009, with three of our newest ships based here. However, customers looking for holidays further a field will not be disappointed with our exciting worldwide itineraries, which include new autumn sailings in Canada and New England departing from Boston and Quebec and a 13-night round trip to Mexico from San Francisco," he added.

With itineraries varying from two night mini-cruises to transatlantic voyages, the new brochure offers an extensive and exciting range aimed to appeal all potential customers from the new to cruise market to the biggest cruising fans.

Ends

* Prices based on two people sharing an inside stateroom



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Editor's Notes:

For high resolution, downloadable images, please log on to NCL's website at www.ncl.co.uk/image_library.

ABOUT NCL

NCL Corporation Ltd. is the holding company for various subsidiary companies involved in owning and operating the ships of Norwegian Cruise Line. NCL plans to build two new third generation Freestyle Cruising ships for delivery in 2010. NCL today has the youngest fleet in the industry, providing guests the opportunity to enjoy the flexibility of Freestyle Cruising on the newest, most contemporary ships at sea, and has recently added its latest new ship, the 2,400 passenger Norwegian Gem.

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